

Title of meeting:	Culture Leisure and Sport Decision Meeting
Date of meeting:	18 March 2016
Subject:	Transforming the D-Day Museum - Heritage Lottery Fund Award
Report by:	Director of Culture and City Development
Wards affected:	All
Key decision:	Yes
Full Council decision:	No

1. Purpose of report

- 1.1 To advise Members of the award of the Heritage Lottery Fund (HLF) funding to the Transforming the D-Day Museum project and the terms of the grant and to advise Members of the award of 'banking fines' funding to the project.

2. Recommendations

The Cabinet Member for Culture Leisure and Sport:

- 2.1 **Accepts the grant award of £4,044,500 from HLF for enhancing, funding and transforming the D-Day Museum following consultation with the S151 Officer and Director of Finance.**
- 2.2 **Agrees that Portsmouth City Council acts as applicant, lead authority and accountable body, accepting the grant offer together with all the terms and conditions of the Heritage Lottery Fund award. To ensure compliance with all the award criteria obligations including all the additional grant conditions.**
- 2.3 **Authorises officers to manage and deliver the project in line with HLF requirements and grant authority for day to day decision making in line with Part 2 of the scheme of delegation set out in the constitution. That authority is delegated to Dr Jane Mee, Museums and Visitor Services Manager as lead officer for the applicant and accountable body.**
- 2.4 **Notes the award of the 'banking fines' funding and agrees the proposals for its use.**



3. Background

- 3.1 Portsmouth Museums Service has been successful in securing just over £4,000,000 of funding from the Heritage Lottery Fund (HLF) towards the cost of transforming the D-Day Museum. This will enable us to completely redisplay the museum - keeping the D-Day story alive and relevant for future generations - offer a much broader range of activities and events as well as enabling the museum to play a greater role nationally - and internationally - as the 75th anniversary of D-Day and the Normandy Landings approaches in 2019. The award is timely, as the D-Day Veterans are becoming increasingly fewer in number, frail and less able to help the Museum as they have in the past.
- 3.2 This represents a major achievement for Portsmouth Museums Service, delivered on top of other commitments and the day to day operation of the council's five other museums (including Southsea Castle).
- 3.3 The Second Round application to the HLF was submitted on 7 October 2015. On 27 January 2016 we received the Grant Notification Letter with the good news that the council had been successful and awarded £4,044,500.00 (83% of the total eligible project cost of £4,881, 850.00) towards the transforming the D-Day Museum project. Additional detail is shown in the letter which is attached at Appendix 1.
- 3.4 Members' are asked to note the 'Approved Purposes' listed in the grant notification letter as outlined in Appendix 1, which refer to the project posts (including paid interns), collections management and conservation work, the volunteering programme and involvement of three community panels, the learning programmes, and the development of links with organisations nationally and internationally to develop the 'D-Day hub' role of the museum; ie as well as the work designed to improve the museum itself. This activity all formed part of our second round application to the HLF.
- 3.5 The project (Approved Purposes) must be completed by 28 February 2021. The terms of the HLF grant will last 20 years from the Project Completion Date as outlined in Appendix 1.
- 3.6 The grant will be paid subject to the council complying with the HLF's standard terms of grant as outlined in Appendix 2. The terms cover:
- Achieving the Approved Purposes
 - Project development
 - Project monitoring
 - Procurement
 - Property (with reference to ownership and control and maintenance)
 - Publicity and acknowledgement
 - Digital outputs (with reference to licence to HLF to use and not to exploit commercially without prior HLF consent)
 - Grant payment and repayment
 - General terms

3.7 A summary of the current funding position for the D-Day75: Transforming the D-Day Museum project is summarised below.

Source of funding	Description	Value £
Local authority	Cash match-funding from PCC	378,493
Private donation - individual	Donations from individuals	20,131
Private donation - Trusts, Charities etc	Dulverton Trust	50,000
	Sir John Fisher Foundation	10,000
	Aurelius Charitable Trust	2,500
Private donation - Corporate	Victorious Music Festival	50,132
Other Fundraising	Fundraising target	167,344
Increased management and maintenance costs (over 5 years)	At £30,000per annum for 5 years	150,000
Volunteer time	Volunteer time contribution towards project delivery	8,750
HLF Award		4,044,500
TOTAL		4,881,850

3.8 The council received news of the award of £600,000 'banking fines' funding from the Treasury to support the transformation of the D-Day Museum on 25 November 2015 (the award was announced in the Chancellor's budget speech). The priority for this funding is to carry out a number of external improvements to enhance the setting of and approach to the Museum.

3.8 A full appraisal has not been completed but the draft plans include:

- Installation of visually arresting external branding.
- A major re-configuration of the external approaches, setting and landscaping to the Museum, creating a heightened sense of anticipation and arrival and presenting a pleasing public space for people to gather and reflect.
- Conservation, representation and new interpretation of the two tanks outside the Museum.
- Relocation of the statue of Montgomery and the WWII Memorial (a seated soldier) to the front of the Museum (facilitated by the removal of the Anti-aircraft Gun). This will help to reflect our people-led approach to the telling of the D-Day story.
- Relocation of the Caen Peace Garden to the site of the current 'Clock Garden' at the end of Brian Kidd Way, incorporating a water feature and / or a public art commission.
- Accommodating and presenting a number of memorials in the vicinity of the Museum in a more holistic and coherent way including: the Holocaust Memorial Tree, the Memorial of Halabja, the Garden of Hope (commemorating 9/11)

4. Reasons for recommendations

- 4.1 HLF will not give permission to start the project unless the applicant, Portsmouth City Council, has accepted all the terms and conditions set out by HLF outlined above and has the necessary authority from the Cabinet Member as outlined in Appendix 2 of the Additional Grant Conditions which forms part of the Standard Terms of Grant and award of grant letter from the HLF.
- 4.2 HLF requires that the applicant Portsmouth City Council, the authority acting as accountable body, is to submit the minute recording the decision of the Council to authorise acceptance of the terms of the grant. This is effectively a minute of the Councils approval of recommendations that approval should follow a full consideration of all the standard terms of conditions of the grant offer letter including all the additional grant conditions.
- 4.3 The HLF require formal documentation of the council's decision within 28 days of the date of the Grant Notification Letter. However, the HLF have agreed that this can be provided on 18 March 2016 to fit with the CLS Cabinet Member meeting cycle.
- 4.4 The priority for the 'banking fines' funding is to enhance the Museum's setting and 'flag' the transformation of the Museum. This will ensure that the immediate environs of the Museum reflect the quality of the new exhibitions and interior and 'announces' the arrival of a completely transformed offer.
- 4.6 Improving this key area of the seafront is a long standing ambition of the council (Seafront Masterplan, July 2012). The need for such improvements was raised by both the HLF Monitor and the HLF Trustee during the site visit which took place in November. It is clearly essential if the council is to maximise the return on its investment and that of the HLF and other funders in terms of visitor numbers, visitor experience and contribution to the growth of the visitor economy and the cultural landscape of the city.

5. Equality impact assessment

- 5.1 The recommendations do not have a negative impact on any of the protected characteristics as described in the Equalities Act 2010.

6. Legal implications

- 6.1 There are no legal implications arising directly from the recommendations in this report other than the exceptions outlined below.
- 6.2 The Heritage Lottery Fund award letter is accompanied by the standard terms and additional grant conditions. These are attached to the cabinet report as Appendix 1 & 2

- 6.3 Under Part 2, Section 3 of the City's Council Constitution (responsibilities of the Cabinet and further in accordance with the Schedule of Delegations at Appendix A of the Executive Procedure Rules in Part 3 of the Constitution, the Cabinet Member for Culture, Leisure and Sport has authority to approve the recommendations in this report a copy extract of the Constitution at Appendix 5
- 6.4 A Local Authority has power to do anything that individuals generally may do under the general power of competence Section 1(1) of the Localism Act 2011. The proposals recommended are consistent with this power and the Councils Seafront Masterplan dated 2012, which is seeking to promote local culture and heritage, economic development and tourism.

7. Director of Finance's comments

- 7.1 The financial information is contained within the body of the report. Approval of the recommendations will enable the Development Phase of the D Day Museum to proceed.

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Signed by:
Stephen Baily
Director of Culture and City Development

Appendices: Appendix 1 D-Day Update
Appendix 2 D-Day Update

Background list of documents: Section 100D of the Local Government Act 1972

The following documents disclose facts or matters, which have been relied upon to a material extent by the author in preparing this report:

Title of document	Location

The recommendation(s) set out above were approved/ approved as amended/ deferred/ rejected by Cabinet Member for Culture, Leisure and Sport on 18 March 2016.

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Signed by:
Cabinet Member for Culture, Leisure and Sport